

Jeff is currently Vice President of Marketing at Zoosk, one of the largest and fastest growing online dating services in the world with more than 50 million users. Prior to joining Zoosk, Jeff served as the Vice President of Marketing at IMVU, an avatar-based social network and 3D virtual world. He previously co-founded RealAffinity, Inc., a social networking and dating company serving the LGBT community, and worked before that as Senior Vice President of Member Sales and Marketing at PlanetOut, Inc., where he managed the company's subscriptions and transactional revenue lines for its Gay.com and PlanetOut.com web sites. Earlier in his career, Jeff oversaw the editorial services group for Alexander Ogilvy Public Relations' Silicon Valley office, and worked as a consumer technology editor at Future Networks USA, where he held various editorial positions at publications such as *The Net* and *MacAddict*.