

Bio for Hollis Thomases, President, Web Ad.vantage, Inc.



In 1998 Hollis Thomases, a graduate of Cornell University, founded Havre de Grace, Maryland-based WebAdvantage.net, a specialized agency providing strategic online marketing and advertising solutions. Thomases has built a reputation as one of the industry's most pragmatic and insightful online marketing experts. WebAdvantage.net has cultivated an impressive client roster including Nokia USA, Johns Hopkins University, Endo Pharmaceuticals, Nature Made Vitamins, K'NEX Construction Toys, and Visit Baltimore.

Thomases authored the new book, *Twitter Marketing: An Hour a Day*, published by John Wiley & Sons, and has been a bi-weekly media planning columnist for ClickZ since 2005. She has appeared on several television news and information programs and is a frequent speaker for industry and trade conferences.

In 2007, Thomases was named the SBA's "Small Business Person of the Year" for the state of Maryland. In 2009, the University of Baltimore's Merrick School of Business awarded Thomases its Distinguished Entrepreneur for Business Innovation.